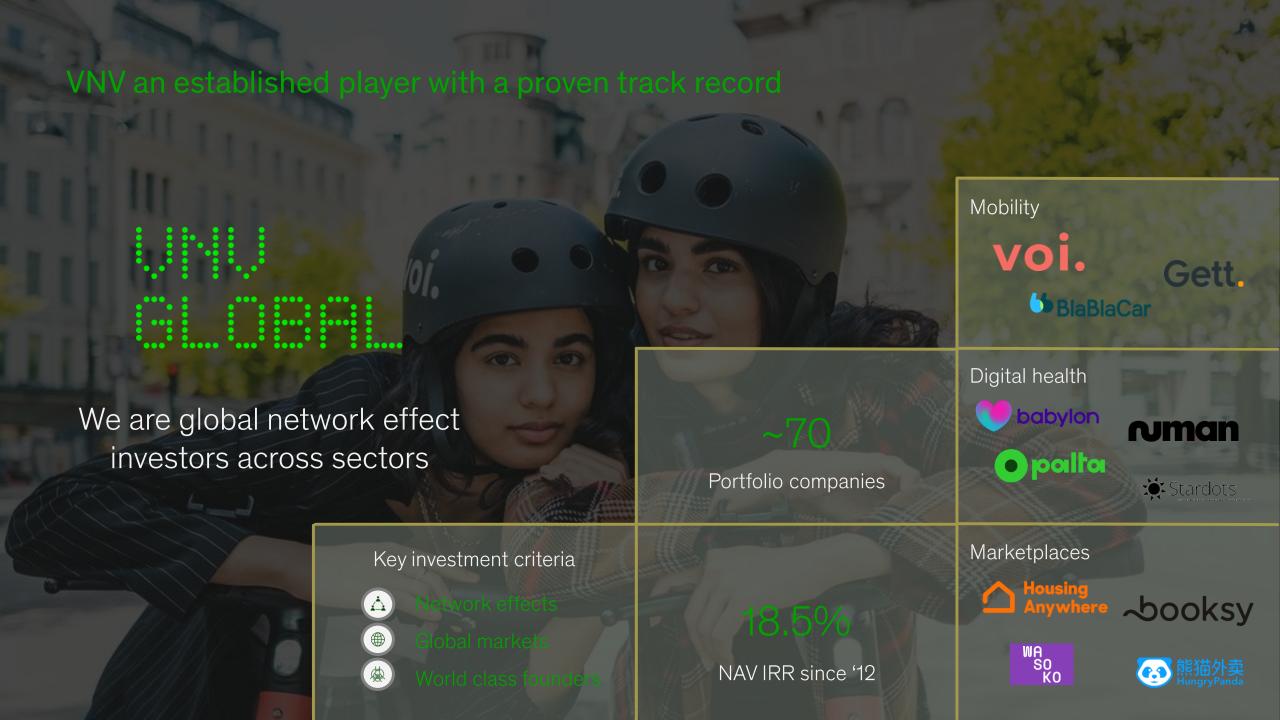


# **VNV** Global

Investor presentation April, 2023





# Agenda

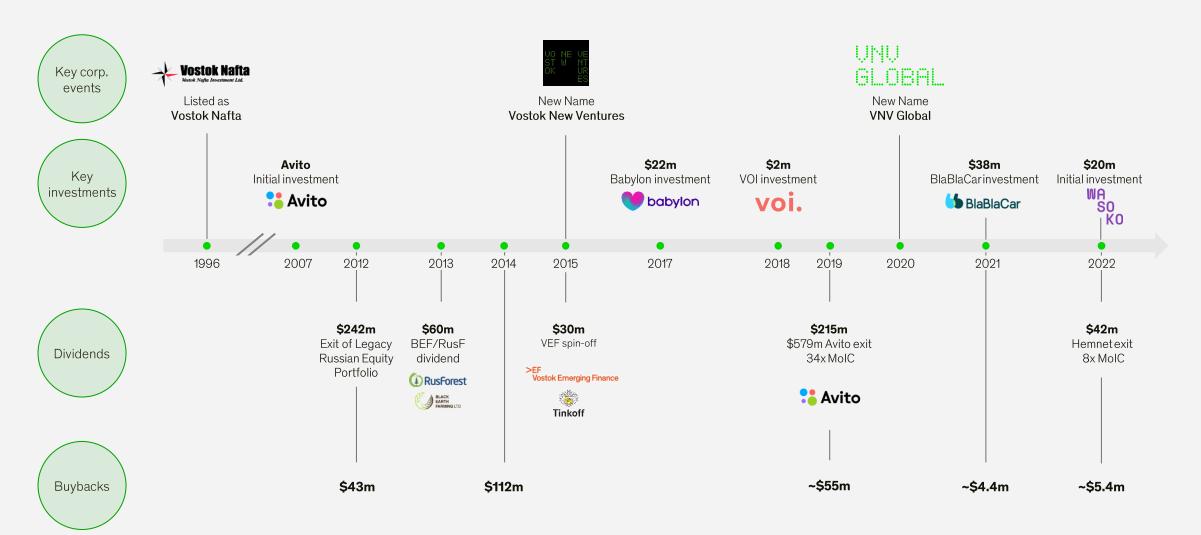
## The VNV story and strategy

Portfolio overview

Core investments

# VNV has long history of investing in non-listed, fast growing companies with great risk/reward characteristics

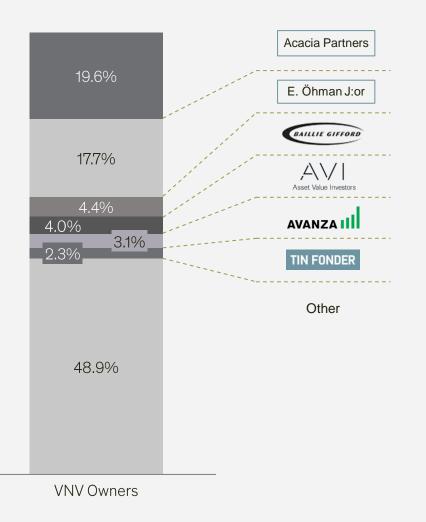




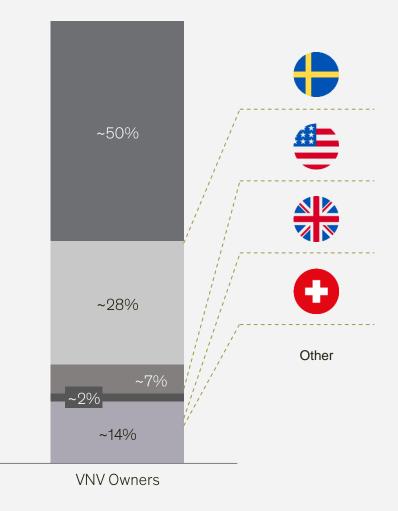
## Strong base of institutional investors making up VNV cap table



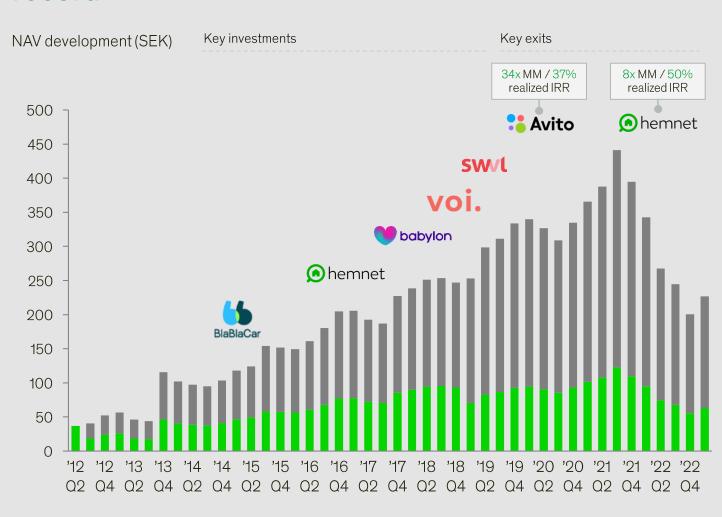
VNV ownership structure, top owners



VNV ownership country distribution



# VNV is an established player with a proven track record



Unadjusted NAV/Share development

Accumulated reinvested distributions



### Key metrics

USD 697m NAV As per Q1 2023

**18.5% NAV IRR** Since 2012

## Track record with several highly sucessful exits



Select historic exits



2007-2015







2015-2016



2.1x



2007-2019















2016-2022







2016-2022

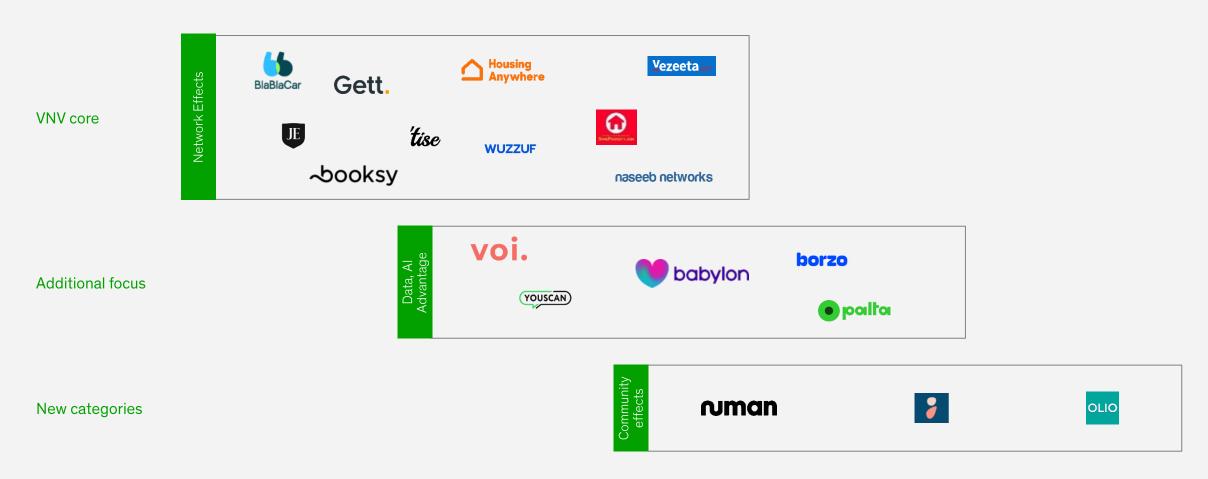




# VNV seeks companies with high barriers to entry and that can generate high and sustainable profits



Strong focus on investing in companies with network effects or other strong barriers to entry



## VNV has a stage agnostic investment strategy



Through our mandate we are able to invest at any stage in a company, from seed to growth equity



#### Seed

Early investment on the back of (1) high confidence on business model and (2) exceptional founding team

Secure access so that VNV can continue to invest in the winners as they grow

No Explicit expected return



### **New Ventures**

Series A to B/C

Purpose is to establish a new business model that VNV believes has future potential

30%+ IRR over a 5-10 year period



#### Growth

Late stage growth investments, from Series B/C to private equity

Purpose is to fuel growth in what is becoming an established business, or support transformational change in an already established business

 $20\mbox{-}25\%$  IRR over a 5 year period

Permanent capital allows for long holding periods and considerable potential for value appreciation. Private capital for public markets – permanent capital

## Sustainability is deeply integrated into the business models of portfolio co's



VNV Global Investment Portfolio by UN Sustainable Development Goal (SDG)



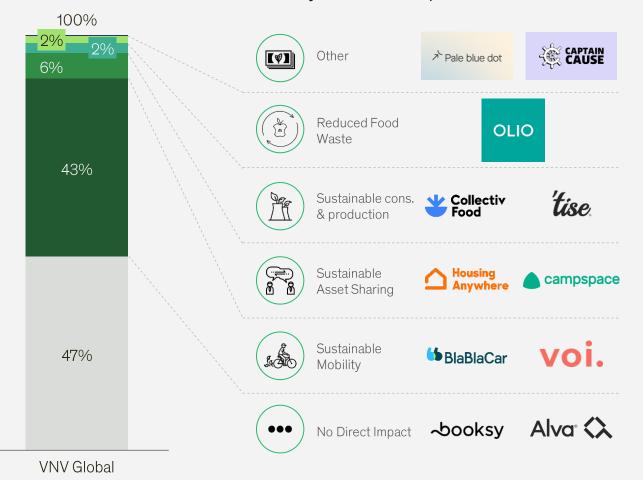


## Climate deep dive | Large share of portfolio with clear positive climate impact



#### VNV Global Investment Portfolio by Climate Impact

Investment Portfolio





## Circular economies in VNV Global portfolio



### Marketplaces enable circular economies

| Reduce / Re-use / Recycle |                        |  |  |
|---------------------------|------------------------|--|--|
| CO <sub>2</sub>           | BlaBlaCar VOi.         |  |  |
| Textile                   | <b>'tise</b> .         |  |  |
| Plastics                  | C <sub>2</sub> cirplus |  |  |
| Food                      | OLIO Collectiv Food    |  |  |
| Goods                     | opensooq               |  |  |
| Tourism                   | campspace              |  |  |

#### VNV Global portfolio case studies



BlaBlaCar is the world's leading community-based travel network enabling over 130 million members to share a ride across 22 markets. Every year, the BlaBlaCar community saves over 1.6 million tons of CO2, equivalent to Paris road traffic emissions in one year.



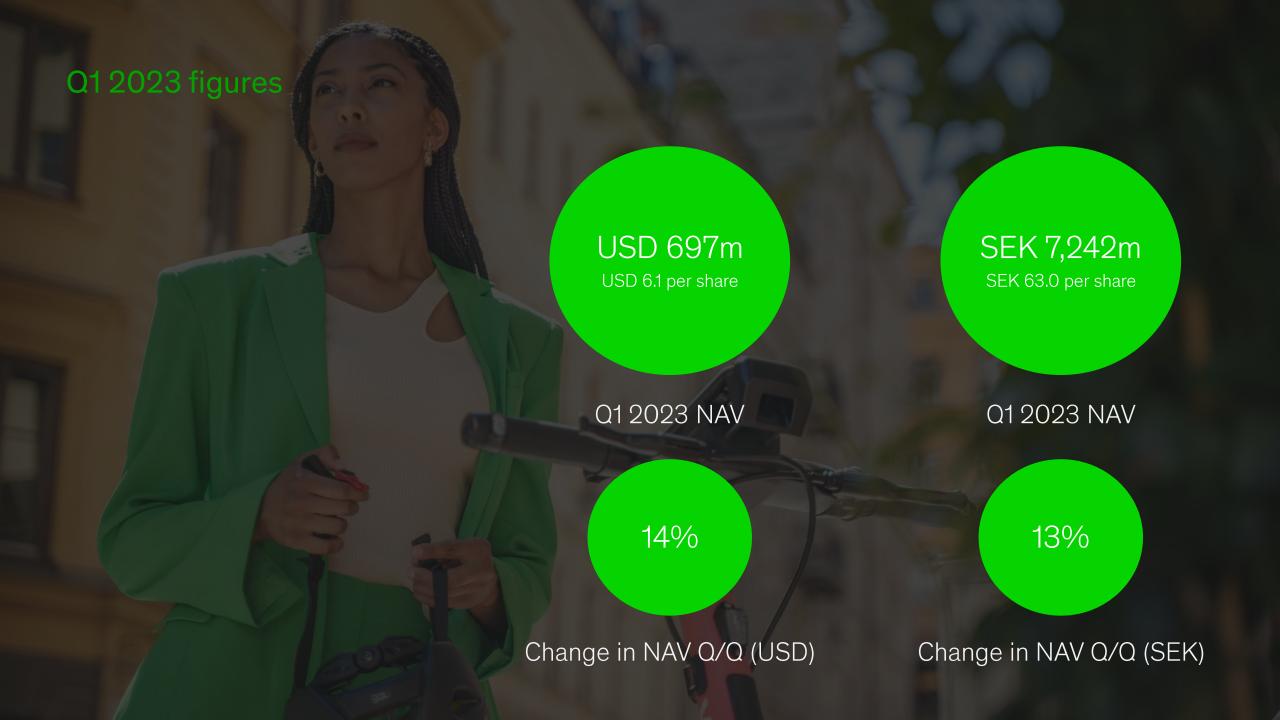
Campspace is a marketplace for overnight stays in nature, close to home. After transport, accommodation is the 2nd largest driver in tourism's carbon footprint. Campspace benefits include reducing km's traveled, making use of private property, and stimulating local economies.



Cirplus is a global B2B marketplace for circular plastics. By lowering the transaction costs for recyclates over virgin plastic, Cirplus catalyzes the shift towards a fully circular plastic economy — a world where no more waste ends in the environment.



Tise is a marketplace for second-hand clothing. The company's goal is to make it easy, fun, and inspiring to sell and buy second hand using Tise. Tise is closing in on 2.8 million users and have a highly engaged community of Tisers across Norway, Sweden, Denmark, and Finland.



## Key events during Q1 2023



- VNV announced a fully covered rights issue of approx. SEK 328 million
  - The subscription price in the rights issue is SEK 20 per common share
  - Shareholders<sup>1</sup> will for each seven existing shares receive a preferential right to subscribe for one new common share
  - VNV Global's largest shareholders have undertaken to subscribe for common shares in the Rights Issue with ~39.5% committed. Additionally, existing shareholder Baillie Gifford & Co has expressed its intention to subscribe for its pro rata share corresponding to ~5.5% of the Rights Issue
  - The remaining part is secured by way of guarantee commitments from existing shareholders
  - Members of senior management<sup>2</sup> have stated their intentions to enter into subscription undertakings amounting to a total of ~SEK 5.2 million, corresponding to ~1.6% of the Rights Issue
- Proceeds will finance a EUR 25 million secondary share purchase in BlaBlaCar
  - Shares are purchased at a value well below fair value of BlaBlaCar and a deep discount to a recent BlaBlaCar transactions



- Portfolio company Kavall acquired by Mathem
  - During the quarter VNV portfolio company Kavall was acquired by Mathem, Sweden's largest online grocery retailer with revenues of around SEK 2.5 bln
  - VNV will own a small stake in the combined company post merger



## Net Asset Value per share at ~63 SEK as per Q1 2023



### NAV breakdown, March 31 2023

| Туре                                  | Fair value, \$m | Per share, \$ | Per share, SEK* | % weight of NAV |
|---------------------------------------|-----------------|---------------|-----------------|-----------------|
| Investments                           | 802.6           | 7.0           | 72.5            | 115%            |
| Cash & cash equivalents               | 61.4            | 0.5           | 5.5             | 9%              |
| Total investment portfolio            | 863.9           | 7.5           | 78.1            | 124%            |
| Borrowings                            | -165.2          | -1.4          | -14.9           | -24%            |
| Other net liabilities                 | -1.4            | 0.0           | -0.1            | 0%              |
| Net Asset Value                       | 697.4           | 6.1           | 63.0            | 100%            |
| Share price (Closing March 31st 2023) |                 |               | 20.3            |                 |
| Discount                              |                 |               | 68%             |                 |

## BlaBlaCar main driver of NAV write up in Q1 2023, debt roughly flat over quarter



Investment portfolio and cash overview, USDm

864 778 206 142 **BlaBlaCar** 131 Gett. 126 voi. 116 101 **⇔**ooksy 42 47 40 Housing 1
Anywhere Other equity and 253 249 convertibles notes Cash and 74 liq. mgmt Q4 2022 Q1 2023 Borrowings and other net liabilities, USDm



# Net Asset Value as per Q1 2023



| Company                           | Fair value \$k, Mar 31, 2023 Inves | stments / Disposals | Fair value change, \$k | Fair value change % | Fair value \$k, Dec 31, 2022 | Portfolio weight % |
|-----------------------------------|------------------------------------|---------------------|------------------------|---------------------|------------------------------|--------------------|
| BlaBlaCar                         | 206,294                            | 290                 | 64,102                 | 45%                 | 141,902                      | 23.9%              |
| Gett                              | 130,727                            | -                   | 4,415                  | 3%                  | 126,312                      | 15.1%              |
| Voi                               | 97,863                             | -                   | 14,191                 | 17%                 | 83,672                       | 11.3%              |
| HousingAnywhere                   | 48,592                             | 1,302               | 7,357                  | 18%                 | 39,933                       | 5.6%               |
| Booksy                            | 41,268                             | -                   | 4,777                  | 13%                 | 36,492                       | 4.8%               |
| Numan                             | 33,844                             | -                   | 2,452                  | 8%                  | 31,393                       | 3.9%               |
| Breadfast                         | 23,097                             | 1,000               | 5,397                  | 32%                 | 16,700                       | 2.7%               |
| Other scout investments           | 22,091                             | -                   | 1,109                  | 5%                  | 20,982                       | 2.6%               |
| Wasoko                            | 19,678                             | -                   | -1,387                 | -7%                 | 21,064                       | 2.3%               |
| Bokadirekt                        | 18,453                             | -                   | 2,687                  | 17%                 | 15,766                       | 2.1%               |
| Babylon                           | 18,273                             | -                   | -5,959                 | -25%                | 24,232                       | 2.1%               |
| Other equity investments          | 108,285                            | 871                 | -10,816                | -8%                 | 118,230                      | 12.5%              |
| Voi, debt                         | 17,955                             | -                   | 168                    | -                   | 17,786                       | 2.1%               |
| Other convertible notes           | 10,617                             | 683                 | 176                    | 1%                  | 9,757                        | 1.2%               |
| Liquidity management              | 5,557                              | -3,835              | 1,652                  | 42%                 | 7,740                        | 0.6%               |
| Investment portfolio              | 802,594                            | 311                 | 90,322                 |                     | 711,962                      | 92.9%              |
| Cash and cash equivalents         | 61,354                             |                     |                        |                     | 66,127                       | 7.1%               |
| Total investment portfolio        | 863,948                            |                     |                        |                     | 778,089                      | 100%               |
| Borrowings                        | -165,188                           |                     |                        |                     | -164,344                     |                    |
| Other net receivables/liabilities | -1,362                             |                     |                        |                     | -310                         |                    |
| Total NAV                         | 697,397                            |                     |                        |                     | 613,434                      |                    |
| No. of shares                     | 114 000 460                        |                     |                        |                     | 114 000 460                  |                    |
|                                   | 114,888,469                        |                     |                        | 114,888,469         |                              |                    |
| NAV/share, USD                    | 6.07                               |                     |                        |                     | 5.34                         |                    |
| FX, SEK/USD                       | 10.38                              |                     |                        |                     | 10.43                        |                    |
| Total NAV, SEK tsn                | 7,241,550                          | 7,241,550 6,396,461 |                        |                     |                              |                    |
| NAV/share, SEK                    | 63.03                              |                     | 55.68                  |                     |                              |                    |



# Agenda

The VNV story and strategy

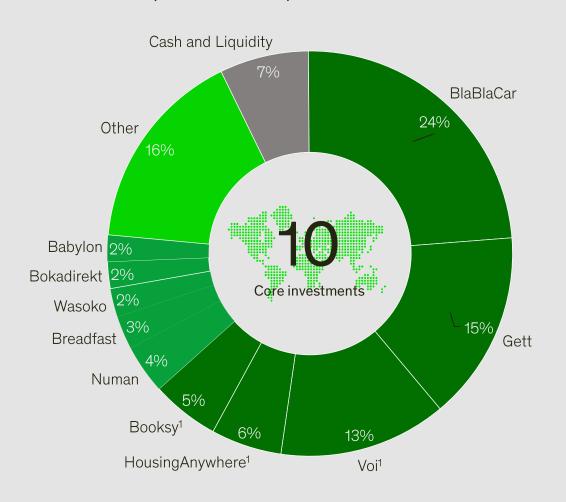
Portfolio overview

Core investments

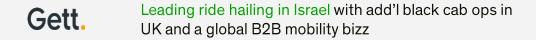
## Strong porfolio with great momentum

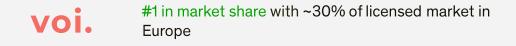
### UNU

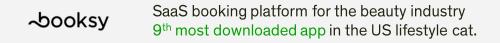
### +70% of portfolio in top 10 assets



| <b>™</b> BlaBlaCar | #1 inter-city travel platform with +100 million members worldwide |
|--------------------|---|
|                    |   |







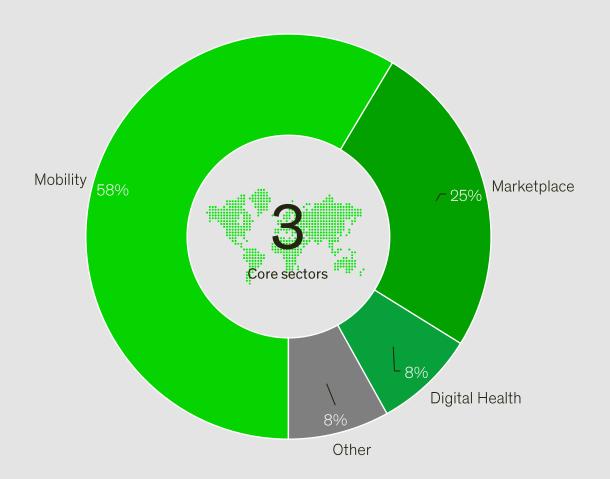


| ∩man | #1UK Male health DTC app |
|------|--------------------------|
|------|--------------------------|

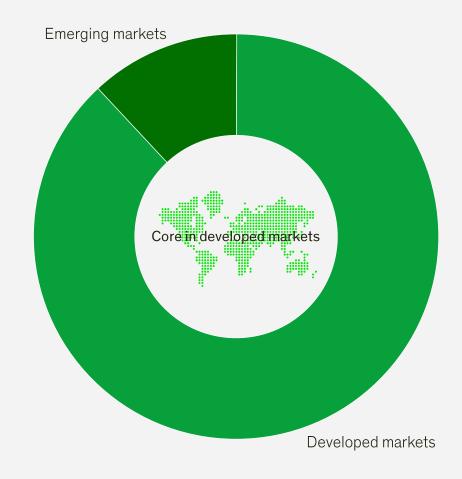
## Portfolio overview by sector and geo

## UNU

Mobility largest sector exposure



### Vast majority of portfolio developed markets



## The 'Avito's of tomorrow' are already in our existing portfolio

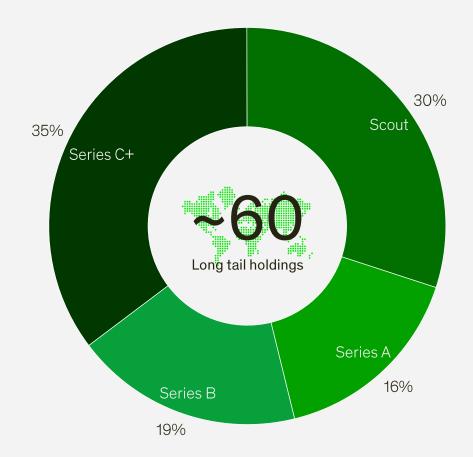


USD 159M or SEK ~14 per share in holdings below top 10 single holdings

Select portfolio companies by stage







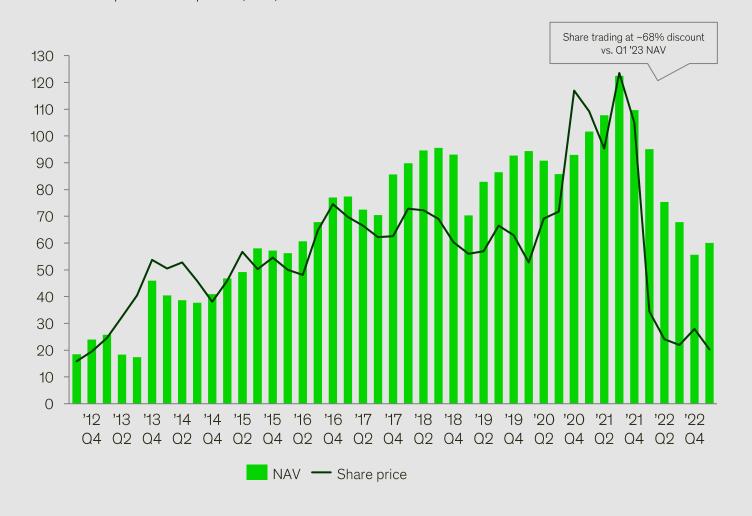




## VNV share currently trading at a discount to NAV



NAV and share price development (SEK)



### Key metrics

NAV per Share SEK 63.0 Mar 31st 2023

Share Price SEK 20.3 Mar 31st 2023

Implied NAV discount ~68% Mar 31st 2023



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# BlaBlaCar | BlaBlaCar is a long-distance ridesharing platform with +100 million members worldwide



#### BlaBlaCar at a glance



Inter-city ride sharing platform with +100m members worldwide



17.4m passengers in Q4 '22, up 18% year-on-year

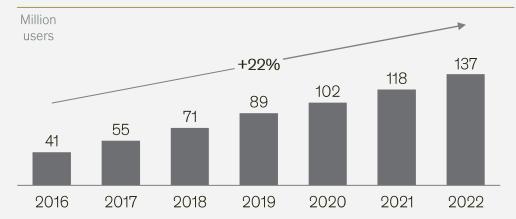


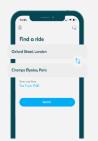
Doubled net revenues and gross profit in 2022 vs 2021 and expects to be EBITDA positive for the full year of 2023



During Q1 2023 VNV Global announced planned purchase of EUR 25 mln block of secondaries in BBC

### Development of user base



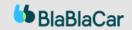








BlaBlaCar is the world's leading long-distance carpooling platform – a global, trusted community of +100 million members in 22 countries



## Strong macro tailwinds for BlaBlaCar business model





**Energy prices** 

Structural rise of oil prices all around the world



Asset sharing

The willingness to share assets is becoming mainstream (e.g. Airbnb)



Climate crisis

The climate crisis is prompting governments and customers to act



Offline-to-online

The offline-toonline transition in Emerging Markets has only started



## A consumer proposition that is difficult to beat











## Public transport



Door-to-door



3.5 hours



25€

4 stopovers

(taking 2 trains & 3 metros/buses)

6 hours

>100€

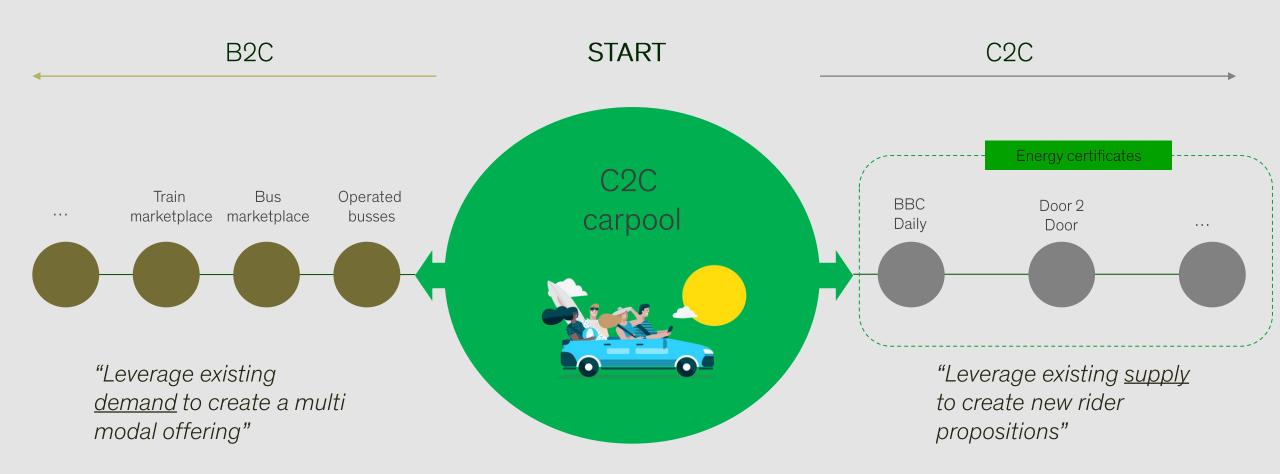


In this example, between two major urban areas of France, Carpooling is by far the quickest and cheapest option



## Carpooling is the start of a multi faceted business







# Gett | Ride hailing company in Israel with add'l black cab operations in UK and a global B2B mobility software



#### Gett at a glance



Ride hailing company in Israel with add'l black cab operations in UK and a global B2B mobility software



Recently completed financial restructuring, making Gett an debt free company with VNV Global as its largest shareholder



The company's focus on profitability has started to pay off as Gett is now EBITDA positive which it has continued to be in Q1 2023

#### Gett core business lines



Gett Israel | Ride hailing player in Israel

Gett UK | B2C Black Cab hailing player





Travel mgmt. | Best in class global B2B ground transport aggregator

\$112m Invested **\$131m**Mar 2023 NAV

47.4% VNV ownership

15.1% VNV portfolio weight



## Voi | European e-scooter operator, present in 100+ European cities



### Voi at a glance



European e-scooter operator, seeded by VNV



Continues to have rides market share lead in virtually all individual markets where it operates in Nordics, UK and Ger. During Q1 won Oslo, Trondheim, Lilleström tender



Voi closed the first quarter of 2023 as its strongest in the company's history in terms of rides, revenues and margin profile



In December 2022 reduced fixed cost base aiming to take the company to EBITDA profitability in FY'23

#### Voi overview



### Protected Market Share, Europe<sup>2</sup>







# HousingAnywhere | Rental platform for international professionals and students



#### HousingAnywhere at a glance



Global housing platform for students and expats



More than 10 million users search for rooms and Apartments on HousingAnywhere

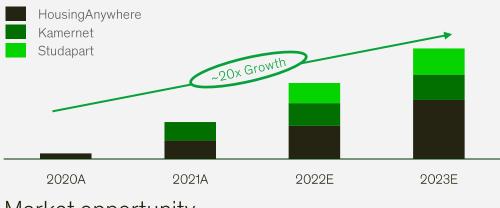


At the end of 2022, LTM Move-ins facilitated by HousingAnywhere's platforms surpassed 100,000 for the first time and started '23 strong with +40% revenue growth YoY



Recently acquired leading marketplaces Kamernet in NL and Studapart in FR to fuel growth

### Projected revenue path, 20A-23E<sup>1</sup>



#### Market opportunity





# Wasoko | B2B marketplace in Africa, providing same-day delivery of essential goods and financing to informal retail stores



### Wasoko at a glance



B2B marketplace connecting informal retail stores with suppliers via mobile app and SMS



Addressing the USD 600bn informal retail sector across Africa

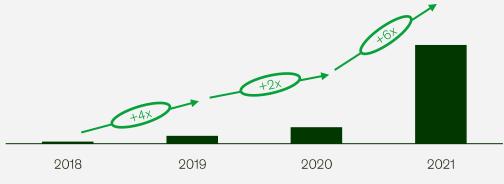


Recently recognized as the fastest growing company in Africa by Financial Times



VNV invested USD 20m as part of their USD 125m financing round in 2022

### Revenue development, 2018-2021<sup>1</sup>



#### Business model overview

